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FOR IMMEDIATE RELEASE

North Carolina Athletic Trainers Association Selects Dr. William Prentice for the 2023 Hall of Fame

North Carolina Athletic Trainers' Association (NCATA) inducted Dr. William Prentice, University of North Carolina - Chapel Hill and Kevin King, Carolina Panthers into its prestigious Hall of Fame during the annual Clinical Symposium and Business Meeting in Winston-Salem on March 4th, 2023.

The NCATA Hall of Fame is the highest honor an athletic trainer can receive. Honorees exemplify the mission of NCATA through significant contributions that enhance the quality of health care provided by athletic trainers and advance the profession. Since inducting its first class in 2000, only 29 other athletic trainers have been inducted into the NCATA Hall of Fame. Bill Prentice, legendary faculty member of UNC- Chapel Hill, received this honor due to unparalleled contributions to the profession as an author of over 64 textbooks and the longtime athletic trainer of the UNC Women's Soccer program, garnering 18 National Championships during 26 years of service to the team. Kevin King, Head Athletic Trainer of the Carolina Panthers, also honored is only the second African American ever inducted as well as one of its youngest members. ([King release](#))

Dr. William (Bill) Prentice has spent the majority of his career at the University of North Carolina - Chapel Hill where he currently serves as the Program Director of the CAATE Accredited Post-Professional Graduate Athletic Training Education Program. Prior to his time at UNC, he supervised the practicum experience for graduate students majoring in sports medicine at the University of Virginia and he served two years as an assistant athletic trainer at Temple University. Prentice's impact on the athletic training profession, specifically the education of athletic trainers world-wide, is profound. He is a distinguished author and collaborator of numerous textbooks (64) related to athletic training, sports medicine, and fitness which has been used to educate the vast majority of the profession. He has been published in over 100 journal publications and articles. Prentice is a renowned speaker presenting at a variety of conferences and meetings nationwide sharing his scholarly work primarily in rehabilitation and therapeutic modalities. He has been recognized for excellence in teaching, including the 1997 Sayers "Bud" Miller Distinguished Athletic Training Educator Award, the 1997 Educational Multimedia Committee Videotape Production Award presented annually by the National Athletic Trainers Association, and the 2014 Dr. Ernst Jokl Sports Medicine Award presented annually by the United States Sports Academy. Prentice's lifetime of work has been honored by the naming of two prestigious scholarships in his name - the William E. Prentice Post-Graduate Scholarship established by the Mid-Atlantic Athletic Trainers Association that is presented annually to a graduate student studying athletic training and the William E. Prentice Scholarship established by the National Athletic Trainers Association Research and Education Foundation and sponsored by the Mid-Atlantic Athletic Trainers Association that is presented annually.

Professionally, Prentice has been very active on the national, regional and state levels. He has served on the editorial boards for the *Journal of Rehabilitation* published by Human Kinetics and *Sports Medicine Update* published by the Healthsouth Sports Medicine Network and the

American Sports Medicine Institute. He has served as a manuscript reviewer for the *Journal of Orthopaedic and Sports Physical Therapy* and the *American Journal of Sports Medicine*. He has served on numerous NATA committees all related to education and research. He also serves on the Mid-Atlantic Athletic Trainer's Association (MAATA) Honors and Awards Committee. Prentice has previously been honored by the NCATA naming him a North Carolina Pioneer in Sports Medicine in 2004. He was the recipient of the 1999 Most Distinguished Athletic Trainer Award by the NATA. Prentice was inducted into the NATA Hall of Fame in 2004 and the MAATA Hall of Fame in 2011. Prentice has dedicated his life and service to the education of athletic trainers' world-wide. He continues to have an immeasurable impact on the growth and development of the athletic training profession through his leadership and service.

Prentice graduated from the University of Delaware with a Bachelor of Science in Physical Education (1974). He received his Masters of Science degree in Physical Education with an emphasis in athletic training (1976), also from the University of Delaware. Prentice received his Doctor of Philosophy degree in Sports Medicine and Applied Physiology (1980) from the University of Virginia and his Bachelor of Science in Physical Therapy (1984) from UNC. Prentice resides in Chapel-Hill with his wife Tina. He has two sons, Zach and Brian.

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About NCATA: North Carolina Athletic Trainers' Association

Athletic trainers are healthcare professionals who specialize in the prevention, diagnosis, treatment, and rehabilitation of injuries and sport-related illnesses. They prevent and treat chronic musculoskeletal injuries from sports, physical and occupational activity, and provide immediate care for acute injuries. Athletic trainers offer a continuum of care that is unparalleled in health care. The North Carolina Athletic Trainers' Association represents and supports 1,500 members of the athletic training profession. For more information, visit www.ncathletictrainer.org